

BRIGHTLINK ENTERPRISE MESSAGING SERVICES

Solution Overview

How can Brightlink Enterprise Messaging Services help you?

Brightlink Enterprise Messaging Services is a purpose-built solution that allows your business to incorporate Application-to-Person (A2P) messaging to customers.

Messages are initiated from the application to communicate updates, notifications, password resets, alerts, marketing messages, appointment reminders, booking confirmations, and more.

Instead of using short code, ten digit long codes (10DLC) are used to send A2P messaging traffic, reinforcing your credibility and brand by leveraging the business number that your customers are familiar with using.

How do I get started?

- 1. Easily integrate to Brightlink Enterprise Messaging Services using our APIs**
 - Brightlink's CPaaS Messaging API reference docs are available [on request](#)
 - Custom access to API available upon contract execution
 - Secure access via SSL to the Brightlink API with encrypted options via SMPP available for high volume applications
- 2. Execute our simple contract, which provides:**
 - Easy implementation consistent with [CTIA guidelines](#)
 - Built-in compliance guidance leveraging Brightlink's deep expertise working with participating operators
 - Automated facilitation of campaign registrations and approvals
- 3. Initiate your first campaign**

How much does Brightlink Enterprise Messaging Services cost?

Number of Messages United States - Metered Long Code SMS	per message
Less than 1 million	\$0.01
1 million to 50 million	\$0.005
Above 50 million	\$0.0025

Get started with Brightlink
Enterprise Messaging
Services today!

Contact our Sales Team

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