

## BRIGHTLINK CASE STUDY: OPTIVON

### About The Company



**Optivon, Inc.** develops VoIP-enabled cloud communications services and has been a leading provider of wireless and other telecommunications services in the United States and Latin America since 1988.

### The Challenge

Regarded as the worst natural disaster to affect Puerto Rico, Hurricane Maria devastated the island and caused the worst electrical blackout in U.S. history, leaving radars, communication networks, and power plants inoperational.

### Our Approach

Since 2011, Brightlink has partnered with Optivon to provide disaster recovery network services. Brightlink was chosen due to its extensive network, world-class reliability, and stringent quality of service (QoS) standards. During the storm, Optivon was able to connect to Brightlink through their ISP.

### Results

Although nearly all major networks went down, Optivon consistently provided services to their customers due to proactive planning that included having multiple power generators along with utilizing dynamic scalability and multiple levels of connectivity and redundancy. Brightlink served as a main network partner for traffic re-routing, enabling Optivon to continue providing voice services not only to other communication service providers and end users, but to re-routed traffic as well. Similarly, Brightlink utilized Optivon to complete calls to its customers in Puerto Rico. At one point, Optivon was one of the major termination points to the telephone company with FEMA, local authorities, and first responders using Optivon's network to manage disaster communications.

### Future Plans with Brightlink

Optivon plans to continue utilizing Brightlink as an integral partner for network services.

**“Brightlink was able and ready to handle any traffic going through our network during this unprecedented time. It demonstrates the importance of having a strategic network services partner who's highly trusted. Brightlink had our back.”**

- Luis Romero, CEO  
Optivon, Inc.